



# GRETCHEN

## SPA DIRECTOR

### BOYNE MOUNTAIN SPA

## CORE TASKS

- Oversee day to day operations at the spa including massages, facials, body treatments, fitness classes and more
- Hiring, scheduling, auditing, budgeting, purchasing, facility maintenance, customer service and more

## OUTLOOK



Increase in job demand

Check out entry level jobs as a Massage Therapist or Fitness Instructor.



## ANNUAL SALARY RANGE

**\$25,430–\$63,490**

**UNITED STATES**



**\$28,400–\$61,360**

**NORTHWESTERN MICHIGAN**

• Salary information from O\*net

### The tools Gretchen uses the most in her work:



For this position, I use a lot of people skills – listening, guiding, coaching, diffusing, and supporting...

Creating relationships of trust is very important in any business.



### HIGH SCHOOL CAREER TECH OPTIONS

- Charlevoix Emmet ISD Career Tech Programs: Business Administration and Management; Marketing Sales and Service
- Northwest Education Services Career Tech Center: Business Careers
- Wexford Missaukee ISD Career Tech Center: Business Management Administration; Hospitality, Retailing and Entrepreneurship



### SPA DIRECTORS OFTEN HAVE AN ASSOCIATES DEGREE OR MORE IN BUSINESS

- Baker College
- Kirtland Community College
- North Central Michigan College
- Northwestern Michigan College
- Westshore Community College
- University Center (NMC):
  - Davenport University (Business)
  - Ferris State University (Business)

### FOCUSING ON CAREERS NEAR YOU



Northwestern Lower Michigan Region



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