



**LORI**

**COMMUNITY  
OUTREACH  
DIRECTOR**

**PACE North**



**What does PACE  
North do for people?**

## CORE TASKS

- Meet with community members and groups
- Educate people and families about PACE services
- Promote PACE Programming through various media
- Connect older adults with support services in their community

## OUTLOOK



**Increase in  
job demand**

**Check out other  
occupations like  
Teacher or Public  
Relations Manager**



## ANNUAL SALARY RANGE

**\$33,660–\$96,570**

**MICHIGAN**



**\$33,540–\$81,830**

**NORTHWESTERN  
MICHIGAN**

• Salary information from O\*net

## Lori's career reflection and advice

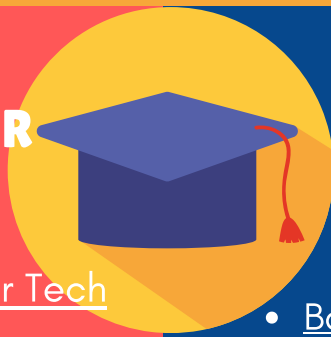


**I had not been to or had any knowledge of senior services before starting my career in eldercare. I just knew I loved helping people and had the gift to gab. I think my character traits had more to do with where I landed in the career field than the degree I achieved.**

**Follow your passion!**



## HIGH SCHOOL CAREER TECH OPTIONS



- Charlevoix Emmet ISD Career Tech Programs: Health Occupations; Marketing, Sales and Service
- Northwest Education Services Career Tech Center: Health Sciences; Business Careers; Graphic Arts
- Wexford Missaukee ISD Career Tech Center: Allied Health; Business Management Administration

**IN NON-PROFITS THERE CAN BE  
MANY PATHS THAT CAN GET  
YOU THERE DEPENDING ON  
YOUR PASSION**

- Baker College
- Kirtland Community College
- North Central Michigan College
- Northwestern Michigan College
- Westshore Community College
- University Center (NMC):
  - Davenport University (Business)
  - Ferris State University (Business)
  - Ferris State University (Social Work)
  - Grand Valley State (Allied Health)

## FOCUSING ON CAREERS NEAR YOU



Northwestern Lower Michigan Region



Career Profiles by the Northwest Lower MiSTEM Network along with Northwest MI Works! are licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License.

Services provided through Michigan Works! and a MiSTEM grant awarded by the Michigan Department of Education